## **Clarity to Consistency**

#### **Example**

### Your goal

I want to create the world's biggest social development network

#### Specify your goal in number (s)

People talk, numbers scream!

(Without clarity in numbers, you don't know exactly where you're headed)

#### I want:

100 000 website visitors / month

2 Million followers on IG

1 Million subscribers on YT

25 000 Thinkers in our Mastermind Group

50 000 subscribers to our newsletter

10 books published

1 Million subscribers to our Podcast channel

1 Million App downloads

# **Clarity to Consistency**

Your goal
Specify your goal in number(s)
People talk, numbers scream!
(Without clarity in numbers, you don't know exactly where you're headed)
I want: